

# GEORGE HOPP.

The Man of Violets and the Originator  
of the La-Detroit Rose.

You've all heard of George Hepp, the man who teaches violets how to grow large, fragrant and beautiful, and who produced the marvelous rose, "La Detroit," celebrated for its rare color, blending from the deep pink center to the yellow. Mr. Hopp is one of the most scientific florists in the state and produces the finest flowers of all kinds. Many may have seen his American Beauties and other varieties on exhibition in the Morton House show case which is presided over by the only "Billy" Taylor, and where anything desired in cut flowers and plants may be ordered. Mr. Hopp is located near the Masonic Home, where he has seven large greenhouses, comprising 30,000 feet of glass, under which the most vigorous flowers and foliage are raised. He is a florist from the ground up and was practically raised from babyhood under the greenhouse skylights, his former home being in Detroit. He makes a specialty of American Beauty roses and violets; Single and double dark violets are his favorites, in the raising of which he is very successful. Fourteen thousand plants in blossom may be seen here at the present time, all thrifty and vigorous.

Mr. Hopp is one of the leading shippers in the business, his products finding a quick market in Detroit, Chicago, and other large cities.

Among other varieties soon are ferns, carnations, many kinds of roses, lilies, etc. He will deliver anywhere in the city or out bedding plants of all kinds, of which he has made special preparation for this spring. Citizens phone 4503.